

FAX# 703 528 7880 OCT8/12 18.53  
HARRIS REPORT FROM REP  
\*\*CHANGES\*\* \*\*\* WFTV-TV \*\*\*

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\*\*CHANGES\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
30	A		1205A-105A	30		\$340.00	10/9	10/11	2		TU-TH	2
PROGRAM : KIMMEL ORD COM1 : TP KIMMEL THIS IS A MAKE-GOOD FOR OCT9 ON LINE-4 FOR 2 SPOTS/WK												
26	S		1000P-1100P	30		\$5,250.00	10/9	10/9	0		TUE	0
PROGRAM : BODY OF PROOF CON COM1 : BODY OF PROOF												
31	A		1000P-1100P	30		\$5,250.00	10/9	10/9	0		TUE	0
PROGRAM : PRIVATE PRACTICE ORD COM1 : PRGM CHANGE THIS IS A MAKE-GOOD FOR OCT9 ON LINE-26 FOR 1 SPOT/WK												
32	A		1000P-1100P	30		\$3,500.00	10/12	10/12	1		FRI	1
PROGRAM : 20/20 ORD COM1 : WE CAN OFFER THIS IS A MAKE-GOOD FOR OCT9 ON LINE-31 FOR 1 SPOT/WK												
33	A		530A-600A	30		\$925.00	10/10	10/10	1		WED	1
PROGRAM : NEWS ORD COM1 : WE CAN OFFER PART OF A MAKEGOOD MADE UP OF LINES 32-35												
34	A		500A-530A	30		\$625.00	10/10	10/10	1		WED	1
PROGRAM : NEWS ORD COM1 : WE CAN OFFER PART OF A MAKEGOOD MADE UP OF LINES 32-35												
35	A		1200M-100A	30		\$200.00	10/14	10/14	1		SUN	1
PROGRAM : NUMBERS ORD COM1 : WE CAN OFFER PART OF A MAKEGOOD MADE UP OF LINES 32-35												
STATION MAKEGOOD OFFERS: M1 OK'D BUY#4 MISSED: TU-F/1210A-105A OCT9(2/WK) 30S \$340.00 (OCT8/12) OFFER: TU-TH/1205A-105A OCT9(2/WK) 30S \$340.00 PLS ADVISE. CMT: TP KIMMEL												
M2 OK'D BUY#26 MISSED: TUE/1000P-1100P OCT9 30S \$5,250.00 (OCT8/12) OFFER: TUE/1000P-1100P OCT9 30S \$5,250.00 PLS ADVISE. CMT: PRGM CHANGE												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	SPTS:

STATION MAKEGOOD OFFERS:

M3    OK'D    BUY#31    MISSED:TUE/1000P-1100P    OCT9    30S    \$5,250.00    (OCT8/12)

OFFER:FRI/1000P-1100P    OCT12    30S    \$3,500.00    PLS ADVISE.

& WED/530A-600A    OCT10    30S    \$925.00

& WED/500A-530A    OCT10    30S    \$625.00

& SUN/1200M-100A    OCT14    30S    \$200.00

CMT:WE CAN OFFER

OCT/12    109370.00

CONTRACT TOTAL    109370.00

TOTAL SPOTS    65

MARKET TOTALS \$266,756    WFTV 41%    WKMG 21%    WESH 19%    WOFL 16%    WKCF 1%    WRBW 2%    CABL 0%

WOPX 0%    WRDQ 0%    EFTV 0%

SHARES ESTIMATED\*

SVC- NSI

DEMOS- RA35+\*

MOD CODE    A-ADD    B-BUY TYPE    C-CANCELLED    DE-DELETE    E-EFF DATES    L-LENGTH    M-MAKEGOOD    N-PROGRAM NAME

P-CLASS,PLAN,SECT    Q-PAID PGM    R-RATE    S-SPOTS PER WEEK    T-TIME    X-LATE    Y-DAYS    Z-COMMENTS    \*-MULTIPLE